## **NEWS RELEASE**



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## FOR IMMEDIATE RELEASE

## Bank First opens new office in Appleton

January 19, 2016 – Bank First (BFNC) announced today the opening of their newest office on 4201 W. Wisconsin Avenue in Appleton, just north of the Fox River Mall. This is the 12<sup>th</sup> location for Bank First, which bridges the gap between the Oshkosh and Green Bay locations. The new office emulates the contemporary design and efficient use of space like other recently-constructed Bank First offices.

Leading the team at this new office is Joan Woldt, EVP and Regional President at Bank First, along with Bill Bradley, Vice President of Business Banking. "We couldn't be more proud of opening this beautiful new office in Appleton, where we have been conducting business with local individuals and commercial clients for several years," Bradley stated. "This new location will provide an added convenience for the existing families and businesses we currently serve. We look forward to all the new relationships we will serve through our continued growth."

In addition, Joan and Bill are joined by Julie Luker, Assistant Vice President Retail Banking, Trevor Rabbach, Business Banking Officer, and Sarah Forseth, Personal Banker. The branch team is completed with Jamie Bouchette, Carol Franz and additional support from the Oshkosh team.

Mike Dempsey, President at Bank First, stated, "Our customers have come to expect a 'high-touch personalized banking experience' from us and we're committed to share this banking approach with others in the Appleton community."

The Appleton office will provide lobby hours from 8:30 a.m. to 5:00 p.m. Monday-Friday, and drive thru hours from 8:00 a.m. to 5:00 p.m. Monday-Thursday and 8:00 a.m. to 5:30 p.m. on Fridays.

A grand opening celebration will take place in March and will include very attractive deposit product specials, as well as a drawing to win two first-class airline tickets anywhere in the continental United States. The public is invited to stop by the new office and get to know the Appleton Bank First team.

Bank First National Corporation (BFNC) provides financial services through its sole subsidiary, Bank First National, which was incorporated in 1894. The Bank is an independent community bank with 12 banking locations in Manitowoc, Brown, Sheboygan, Outagamie and Winnebago counties. The Bank has grown through both acquisitions and de novo branch expansion. The Bank offers loan, deposit and treasury management products at each of its banking offices. Insurance services are available through our bond with Ansay & Associates, LLC. Trust, investment advisory and other financial services are offered through the Bank's partnership with Legacy Private Trust, an alliance with Morgan Stanley and an affiliation with McKenzie Financial Services, LLC. The Bank is a co-member of a data processing subsidiary, United Financial Services, LLC, which provides data services for over 55 Midwest banks. The Company employs approximately 158 full-time equivalent staff and has assets of \$1.2 billion as of September 30, 2015. Further information about Bank First National Corporation is available by clicking on the Investor Relations tab at www.BankFirstNational.com.

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Front row, left to right: Shelly Schry, Jamie Bouchette, Joan Woldt, Carol Franz, Sarah Forseth, Bill Bradley. Back row: Trevor Rabbach, Lucas Schultz, Julie Luker.



