## NEWS RELEASE



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## Two Bank First offices receive a "Purple Angel" for becoming a "Dementia-Friendly Community Business"

MANITOWOC, WI — Bank First (BFNC) recently participated in a Dementia-Friendly Community Business Training program facilitated by a Dementia Care Specialist of the Aging and Disability Resource Center of the Lakeshore and Lynn Seidl-Babcok of Homecare Health Services. Following the training, Bank First offices located at 402 N. 8<sup>th</sup> Street and 2915 Custer Street in Manitowoc received a "Purple Angel" certificate of participation.

This program is part of a broader effort to build dementiafriendly communities directed by the Wisconsin Healthy Brain Initiative (HBI) Project, which is a partnership effort



**DEMENTIA FRIENDLY** 

between the Department of Health Services, the Alzheimer's Association of Southeastern Wisconsin and AARP Wisconsin. The project is focused on educating the public, businesses and government entities on effective strategies for working with individuals with dementia and their caregivers.

Bank First employees received 1.5 hours of training to learn how to recognize the signs of dementia, communicate effectively with individuals with dementia, as well as learn how to locate and provide resources to those with dementia.

"Dementia and other forms of mental illness effect all of us in some way. Personally, I witnessed the deterioration of my mother-in-law beginning in her 60's from the effects of dementia for nearly a decade before she passed away two years ago. This disease has a horrible impact on its victims, their families and their caregivers," stated Mike Molepske, CEO at Bank First. "As a business, we feel it's important to know how to respond in a welcoming and nonthreatening manner to those with dementia and other forms of mental illness, as well as work with their caretakers. We also need to be aware that individuals with dementia are more vulnerable to scams and other types of financial exploitation."

To learn more about how you can help build a dementia-friendly community, visit www.dhs.wisconsin.gov/dementia/communities.com.

Bank First National Corporation (BFNC) provides financial services through its subsidiary, Bank First National, which was incorporated in 1894. The Bank is an independent community bank with 12 banking locations in Manitowoc, Brown, Sheboygan, Outagamie, and Winnebago counties. The Bank has grown through both acquisitions and de novo branch expansion. The Bank offers loan, deposit and treasury management products at each of its banking offices. Insurance services are available through our bond with Ansay & Associates, LLC. Trust, investment advisory and other financial services are offered through the Bank's partnership with Legacy Private Trust, an alliance with Morgan Stanley and an affiliation with McKenzie Financial Services, LLC. The Bank is a co-member of a data processing subsidiary, UFS, which provides data services for over 50 Midwest banks. The Company employs approximately 160 full-time equivalent staff and has assets of \$1.24 billion as of December 31, 2015. Further information about Bank First National Corporation is available by clicking on the Investor Relations tab at www.BankFirstNational.com.