NEWS RELEASE



P.O. Box 10, Manitowoc, WI 54221-0010 For further information, contact: Debbie Weyker, VP Marketing Phone: (920) 652-3274 dweyker@bankfirstnational.com

FOR IMMEDIATE RELEASE

Bank First announces recent promotions; new hires

MANITOWOC, WI – October 2, 2017 - Mike Molepske, Chief Executive Officer of Bank First (BFNC), is pleased to announce the following staffing changes at the bank:

New Hires:

Steve Siebert joined Bank First as Retail Banking Officer at the bank's Ashwaubenon office. Siebert has over fourteen years of banking experience, most recently as Senior Mortgage Loan Representative with Marine Credit Union. In his new role, Siebert will be responsible for developing new and enhancing existing retail relationships in the bank's Green Bay market. Steve received his Bachelor's degree from Valparaiso University. Focused on community involvement, Mr. Siebert stays active with Hope Community Church in De Pere, where he is a member. In his free time, he enjoys traveling, hunting, camping, and supporting the Badgers and Packers. Steve resides in De Pere with his wife, Beth.

James Lotter recently joined Bank First as Senior Vice President – Waupaca Market. Mr. Lotter has over twenty-five years of banking experience, including Business Banking, Special Assets, Branch Management, and Mortgage Origination. Most recently, he was responsible for maintaining the profitability of and managing the overall lending, deposit, and treasury activities for Wisconsin Bank & Trust's Sheboygan market. In his new role, James will be responsible for the growth and continued development of the bank's new Waupaca market. Mr. Lotter attended Cardinal Stritch University, where he earned his Bachelor of Science degree in Business Management.

Rick Meskers recently joined Bank First as Retail Banking Officer. Meskers has over fifteen years of sales experience, having served Colfax Chevrolet / Karls Chevrolet in a variety of capacities. In his new role, Rick will be responsible for developing new and enhancing existing retail banking relationships in the Chetek market upon closing of the upcoming merger between Bank First and First National Bank on October 27, 2017. Active in the community, Meskers is highly involved in the Chetek Hydroflights Water-Ski Team, an organization dedicated to youth development and providing entertainment for residents and out-of-own guests. Rick resides in Chetek with his wife, Tracey, and their two sons.

Promotions:

Colton Rabe has been promoted to Retail Loan Operations Manager. Rabe joined Bank First in 2013 as a member of the Deposit Operations team. In 2016, he was promoted to Treasury Management Representative. In his new role, Colton will be responsible for managing the daily operations of the bank's residential and consumer lending functions. Rabe earned his Bachelor of Business Administration degree from the University of Wisconsin Whitewater. He is currently pursuing his Masters of Business Administration at Lakeland College. In his spare time, Colton enjoys traveling, hiking, boating, and playing golf.







LOTTER



MESKERS



RABE

Bank First National Corporation (BFNC) provides financial services through its subsidiary, Bank First National, which was incorporated in 1894. The Bank is an independent community bank with 12 banking locations in Manitowoc, Brown, Sheboygan, Outagamie, and Winnebago counties. The Bank has grown through both acquisitions and de novo branch expansion. The Bank offers loan, deposit and treasury management products at each of its banking offices. Insurance services are available through our bond with Ansay & Associates, LLC. Trust, investment advisory and other financial services are offered through the Bank's partnership with Legacy Private Trust, an alliance with Morgan Stanley and an affiliation with McKenzie Financial Services, LLC. The Bank is a co-member of a data processing subsidiary, UFS, LLC, which provides data services for over 50 Midwest banks. The Company employs approximately 178 full-time equivalent staff and has assets of \$1.31 billion as of June 30, 2017. Further information about Bank First National Corporation is available by clicking on the Investor Relations tab at www.BankFirstNational.com.

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Forward Looking Statements: This news release may contain certain "forward-looking statements" that represent Bank First National Corporation's expectations or beliefs concerning future events. Such forward-looking statements are about matters that are inherently subject to risks and uncertainties. Because of the risks and uncertainties inherent in forward looking statements, readers are cautioned not to place undue reliance on them, whether included in this news release or made elsewhere from time to time by Bank First National Corporation or on its behalf. Bank First National Corporation disclaims any obligation to update such forward-looking statements. In addition, statements regarding historical stock price performance are not indicative of or guarantees of future price performance.