

# NEWS RELEASE



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FOR IMMEDIATE RELEASE

## **Jody Jansen promoted to Business Banking Market Manager at Bank First**

MANITOWOC, WI, May 21, 2021 – Joan Woldt, Executive Vice President – Regional President at Bank First (NASDAQ: [BFC](#)), is pleased to announce the promotion of **Jody Jansen** to Business Banking Market Manager. “Jody’s leadership skills combined with his knowledge and experience in community banking, make him a natural fit for this position,” stated Woldt. “He has made a significant impact to the bank and the Waupaca community in the short time he has been with Bank First.”



**Jody Jansen**

Jody joined the bank in 2017 as Vice President of Business Banking and has over 28 years of business banking experience. In his new role, he will lead the business banking initiatives for the greater Waupaca area, as well as continue to focus on customer experience and create long-standing, strong business partnerships in the community.

Committed to serving the community, Jody serves on the Board of Directors for the Waushara County Economic Development Corporation as well as CAP Services. He is also a member of the Wisconsin DNR Small Business Environmental Council and serves as a trustee for the Village of Wild Rose. Jody has served on numerous boards throughout his career in the capacities of member, president, and chairperson. Jody lives in Wild Rose with his wife, Kim, and they have three grown sons and two granddaughters. He enjoys fishing, travel where it involves fishing, and watching Wisconsin professional sports.

For more information about Bank First, visit [www.BankFirstWI.bank](http://www.BankFirstWI.bank).

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Bank First Corporation provides financial services through its subsidiary, Bank First, which was incorporated in 1894. The bank is an independent community bank with 21 banking locations in Wisconsin. The bank has grown through both acquisitions and de novo branch expansion. The bank offers loan, deposit and treasury management products at each of its banking offices. Insurance services are available through our bond with Ansay & Associates, LLC. Trust, investment advisory and other financial services are offered through the bank's partnership with Legacy Private Trust, an alliance with Morgan Stanley and an affiliation with McKenzie Financial Services, LLC. The bank is a co-owner of a data processing subsidiary, UFS, LLC, which provides data and technology services to banks in the Midwest. The company employs approximately 299 full-time equivalent staff and has assets of approximately \$2.8 billion. Further information about Bank First Corporation is available by clicking on the Investor Relations tab at [www.BankFirstWI.bank](http://www.BankFirstWI.bank).