

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Bank First announces new hires

MANITOWOC, WI, November 17, 2022 – Bank First (NASDAQ: [BFC](#)), is pleased to welcome Bridget Tally-Brill and Brenda Haese to the Bank First team.

Bridget Tally-Brill joined Bank First as Vice President – Retail Banking with over 19 years of experience in the mortgage industry. Bridget will be responsible for developing new and enhancing existing retail banking relationships in the bank's Cedarburg market. Her background as a realtor and involvement in the Sheboygan County Home Builders Association will continue to be instrumental in her new role at Bank First. Bridget is passionate about educating buyers and guiding them through the home financing process whether they decide to build, purchase, or refinance their home. Bridget earned her master's degree in leadership and organizational development from Lakeland College as well as a bachelor's degree in international studies with minors in both business and Spanish from UW – Platteville. She currently serves on the Membership Committee of the Sheboygan County Home Builders Association where she also served as past President, and has been involved in the Spring Tour of Homes / Parade of Homes and Home Expo Committees for several years. Bridget is a member of the Lake Shore Realtor Association, formerly known as the Sheboygan County Realtor Association where she previously served as secretary and board member. She lives in the Waldo / Hingham area with her husband and has two grown children. Bridget enjoys traveling, crafting, reading, and spending time on the water at Lake Camelot.



Bridget Tally-Brill

Brenda Haese joined Bank First as Human Resources Officer with over 15 years of experience in Human Resources. In her new role, Brenda will be responsible for the recruitment of new bank employees as well the administration of employee benefits and the organization of individual development plans. Her dedication and strong emphasis on helping employees reach their goals aligns with the bank's mission to encourage all employees on their path to personal and career growth. Brenda graduated with a bachelor's degree in interdisciplinary studies with an emphasis on business administration from UW – Green Bay. She serves as President of the Lakeshore Area Human Resources Association and lives in Cato with her husband and two children. Brenda enjoys spending time on the lake up north, golfing, and traveling.



Brenda Haese

For more information about Bank First, visit www.bankfirst.com.

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Bank First Corporation provides financial services through its subsidiary, Bank First, which was incorporated in 1894. Bank First offers loan, deposit, and treasury management products at each of its 25 banking locations in Wisconsin. The bank has grown through both acquisitions and de novo branch expansion. The company employs approximately 335 full-time equivalent staff and has assets of approximately \$3.6 billion. Insurance services are available through its bond with Ansay & Associates, LLC. Trust, investment advisory, and other financial services are offered through the bank's partnership with Legacy Private Trust, and an alliance with Morgan Stanley. The bank is a co-owner of a bank technology outfitter, UFS, LLC, which provides digital, core, cybersecurity, managed IT, and cloud services. Further information about Bank First Corporation is available by clicking on the Shareholder Services tab at www.bankfirst.com.