

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Bank First announces the promotion of Emily Zucchi

MANITOWOC, WI, February 23, 2023 – Bank First (NASDAQ: [BFC](#)), is pleased to announce that **Emily Zucchi** has been promoted to Marketing Officer. Emily joined Bank First in 2019 as Marketing Specialist and was promoted to Digital Marketing Manager in February 2021. In her new role, Emily will continue to assist the Bank's marketing department in the conception, execution, tracking, and continual optimization of its marketing and public relations initiatives, concentrating in the Bank's digital marketing strategies.



Emily Zucchi

Emily earned her bachelor's degree in marketing at UW – La Crosse. Emily participated in Leadership Manitowoc County from 2021-2022 and recently joined 100+ Women Who Care Manitowoc County, a group of women who share a common desire to give back and inspire local philanthropy in their community. Emily volunteers at many Bank First organized events such as Adopt-A-Highway, Make a Difference Day, and the Power of Community Week. In her free time, she enjoys traveling, spending time with her family and friends, and being outdoors. Emily resides in Two Rivers with her husband, daughter, and their three pets.

For more information about Bank First, visit www.bankfirst.com.

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Bank First Corporation provides financial services through its subsidiary, Bank First, N.A., which was incorporated in 1894. Bank First offers loan, deposit, and treasury management products at each of its 28 banking locations in Wisconsin. The Bank has grown through both acquisitions and de novo branch expansion. The Company employs approximately 382 full-time equivalent staff and has assets of approximately \$4.2 billion. Insurance services are available through its bond with Ansay & Associates, LLC. Trust, investment advisory, and other financial services are offered through the Bank's partnership with Legacy Private Trust, and an alliance with Morgan Stanley. The Bank is a co-owner of a bank technology

outfitter, UFS, LLC, which provides digital, core, cybersecurity, managed IT, and cloud services. Further information about Bank First Corporation is available by clicking on the Shareholder Services tab at www.bankfirst.com.